



## NPS NATIONAL CAPITAL REGION -- COMMUNITY ENGAGEMENT CONTINUUM

VISION STATEMENT: The Greater Washington, DC community trusts the National Park Service as a good neighbor and valued partner, and community members treasure the places and programs that improve their quality of life and connect them to their history, culture, and the natural world.



OUTREACH	CONSULT	INVOLVE	COLLABORATE	SHARED LEADERSHIP
<p><b>Some Community Involvement</b></p> <p>Communication flows from one to the other, to inform</p> <p>Provides community with information</p> <p>Entities coexist</p> <p><b>Outcomes: Establish communication channels and channels of outreach.</b></p>	<p><b>More Community Involvement</b></p> <p>Communication flows to the community and then back, answer seeking</p> <p>Gets information or feedback from the community</p> <p>Entities share information</p> <p><b>Outcomes: Developing connections.</b></p>	<p><b>Better Community Involvement</b></p> <p>Communication flows both ways, participatory form of communication</p> <p>Involves more participation with community on issues.</p> <p>Entities cooperate with each other.</p> <p><b>Outcomes: Visibility of partnership established with increased cooperation.</b></p>	<p><b>Community Involvement</b></p> <p>Communication flow is bidirectional</p> <p>Forms partnership with community on each aspect of project from development to solution.</p> <p>Entities form bidirectional communication channels</p> <p><b>Outcomes: Partnership building, trust building.</b></p>	<p><b>Strong Bidirectional Relationship</b></p> <p>Communication flow is bidirectional</p> <p>Final decision making as close to local level as possible.</p> <p>Entities have formed strong partnership structure</p> <p><b>Outcomes: Broader outcomes affecting broader community. Strong bidirectional trust built.</b></p>

BASIC FRAMING: Each step of the continuum is important and they should function together on a regular loop. We acknowledge that individual NPS programs or parks may not be working within every step of the continuum, yet our goal is to coordinate and align the full NPS resources across the continuum and work with partners to expand our impact and ensure sustainability.

\*Continuum modified by NPS from the International Association for Public Participation and the CDC.