

Management Board – Stewardship Quarterly Progress Meeting Presentation Summary November 16, 2017

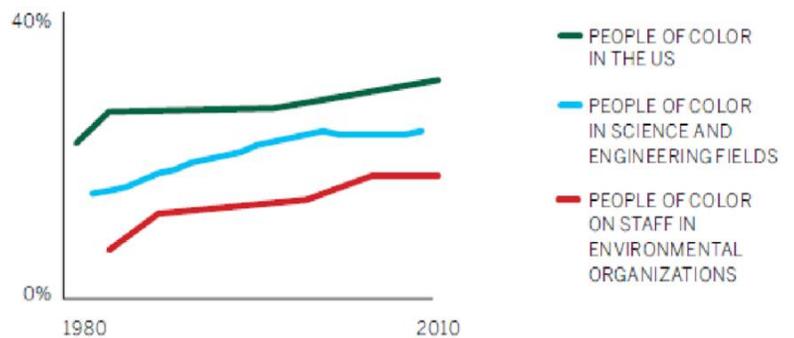
Diversity

Outcome: Identify minority stakeholder groups that are not currently represented in the leadership, decision making and implementation of conservation and restoration activities, and create meaningful opportunities and programs to recruit and engage them in the partnership's efforts.

Challenges:

- Pathway opportunities and existing environmental justice organizations
- Targeting the usual suspects
- Varying degree of participation from state and federal agencies
- Opportunities to engage community leaders in cross-GIT collaborations to improve engagement
- By 2019, a majority of youths under 18 will be of color, and by 2030 a majority of young workers will be people of color - *The Competitive Advantage of Racial Equality*

POPULATION AND EMPLOYMENT TRENDS OF PEOPLE OF COLOR



Source: Green 2.0

Management Board Ask:

- Establish a position or committee dedicated to Diversity, Equity & Inclusion (DEI) from each jurisdictional and federal partner
 - Identify a point of contact to facilitate this task
- Set a 2025 target for CBP Diversity Indicator
 - Revisit grant guidance, outcome agreement text, and 2025 target for CBP diversity indicator (Should target be established now or wait until 2019 or 2025?)
- Remove term “minority” from outcome & management strategy
- Provide status updates on revised state grant guidance to address DEI/EJ
- Assist in broadening our outreach efforts
 - Build capacity in sharing events, networks, and knowledge
 - Broader representation on steering committee
 - Broaden outreach beyond Baltimore-Washington area
 - The Chesapeake Bay Partnership can address more environmental challenges faced across the watershed if it partners with environmental justice organizations that are already addressing these issues.

Public Access

Outcome: By 2025, add 300 new public access sites, with a strong emphasis on providing opportunities for boating, swimming and fishing, where feasible (2010 baseline year).

Challenges:

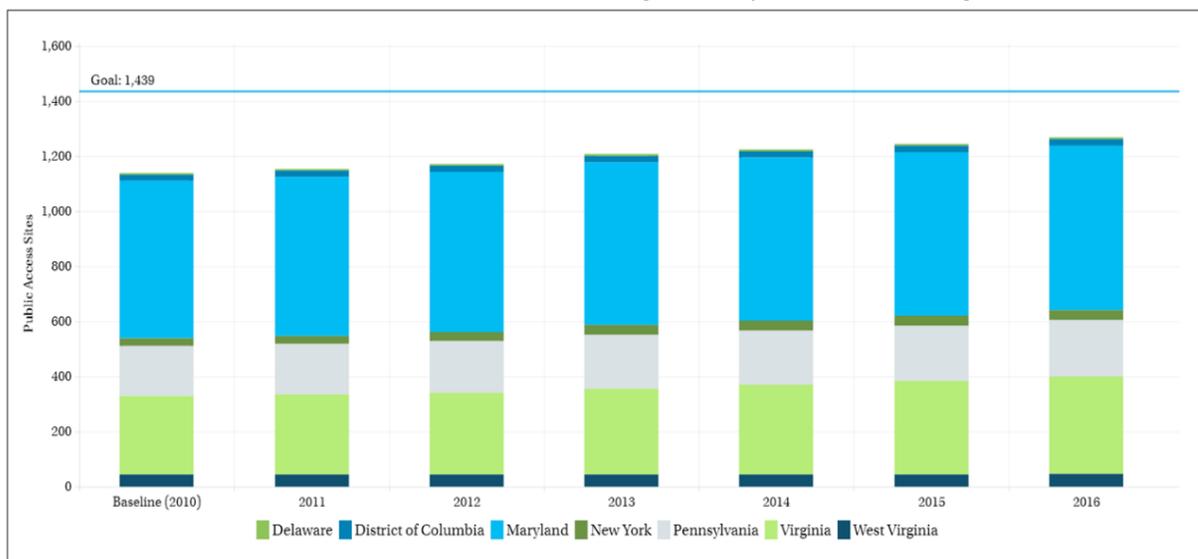
- Providing *quality* sustainable sites
- Inadequate access on existing public lands
- Drops in agency funding at all govt. levels
- Accessibility for a diverse audience of users
- User conflict (power boat users; paddle board users)
- Technical staff and funding for planning and maintaining sites
- Higher land values
- Population density
- Transportation availability
- Concentrated water pollution
- Liabilities and safety issues with landowners
- Lack of watercraft fees needed to support access facilities
- Climate change and sea level rise



Management Board Ask:

To have the Management Board continue supporting our efforts in:

- Increasing not just the number but also the quality of new public access sites
 - Greater emphasis is now being placed on the *quality* of the sites and the types of access that can be provided instead of the quantity of new access sites.
- Considering an additional outcome to address enhancing the diversity and number of new users
 - Our goal is not just sites but more new site users so that we can build on the number of conservation stewards in the watershed.
- Funding for planning, development, and maintenance
 - Adequate pre-planning of access sites is important so that a site can be in a position to move forward both from an environmental and budget standpoint once funding is made available.



Number of Public Access Sites by Jurisdiction

Citizen Stewardship

Outcome: Increase the number and diversity of trained and mobilized citizen volunteers with the knowledge and skills needed to enhance the health of their local watersheds.

Challenges:

- Stewardship programs aren't designed for maximum impact
 - Information is often not available to create target programs
- Citizen Stewardship workgroup was too optimistic about how much they could accomplish.
 - Work plan was too ambitious
- Limited capacity within workgroup
- Funding for future Citizen Stewardship Indicator surveys
 - GIT funding allowed the first Citizen Stewardship Indicator survey (2017) to be completed. The information learned from the survey will help build better citizen stewardship programs.
 - Need for continued funding to support future data collection

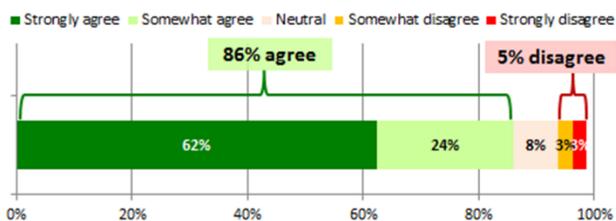
Management Board Ask:

- Commit to engage with us to learn how to use data to better design your public engagement, education, behavior change programs, etc.
- Commit to share info/spread word on availability of data to your local audience and partners
 - We received funding through GIT funding pool to develop dashboard to enable our users (NGOs and local governments) to more easily access this data.
- Support future data collections in the once/3-5 year frequency
 - This type of data is new to partnership.
 - It's critical to continue collecting data to assess trends and also to learn more about how behavior adoption, volunteerism, and civic engagement changes over time.
 - What strategy is best to accomplish the goal of regular (3-5 year) data collection?
Options: Collect data every year in a different jurisdiction or collect data watershed wide once every 3-5 years? Other options?

Citizen Stewardship Indicator: 2017 Final Baywide Data

If people work together, water pollution around here can be fixed.

Level of Agreement



Citizen Stewardship Indicator: 2017 Final Baywide Data

My actions contribute to water pollution where I live.

Level of Agreement

