



Chesapeake Bay Program
Science. Restoration. Partnership.

Stewardship Workgroup Meeting

Wednesday October 6th, 10:00 – 12:00

Meeting Platform: Zoom

Zoom Link:

<https://umces-edu.zoom.us/j/93271758276?pwd=NHlqcEZuR0xGaDhwVWlsc21qN2hidz09>

Meeting ID: 932 7175 8276

Password: 599639

Dial in option: +1 301 715 8592 US (Washington DC)

10:00 am **Welcome & Introductions**

- Welcoming Remarks & Introductions
- Meeting Purpose & Goals

10:10 am **Chesapeake Bay Program 101**

Olivia Wisner, Chesapeake Research Consortium, Stewardship Goal Team Staffer

- Brief overview of the Chesapeake Bay Program, role of the [Stewardship Workgroup](#), and the Stewardship Goal and Outcome

Updates: What's Been Happening?

10:20 am **Introducing the Chesapeake Behavior Change Website**

Suzanne Etgen, Anne Arundel County Watershed Stewards Academy

Steve Raabe, OpinionWorks

- Interactive web tool that displays the data of the Stewardship Index Survey. The survey data represents a powerful resource for agencies and organizations working to foster stewardship and create behavior change campaigns.

10:50 am **Chesapeake Bay Program Social Science Assessment and Integration Road Map Development Project**

Amy Handen, U.S. Environmental Protection Agency

Kacey Wetzel, Chesapeake Bay Trust

- Comprehensive effort to better understand how the Chesapeake Bay Program partnership can most effectively and efficiently utilize social science frameworks, theories, and tools.

Looking Forward: Planning for the Future

11:00 am **Envisioning Success in the Coming Two Years**

Britt Slattery, National Park Service, Stewardship Goal Team Coordinator

- Stewardship Outcome: Increase the number and diversity of trained and mobilized citizen volunteers with the knowledge and skills needed to enhance the health of their local watersheds.
- Brainstorming to inform future workgroup actions
 - *What are some key things that should be in place two years from now that will help to advance stewardship in the future? What would you really like to make happen?*
 - *What scientific, fiscal and policy-related developments -- or social/ societal developments -- are occurring or that you foresee that will influence our work in the next two years?*

11:45 am

Getting Organized

Britt Slattery and Olivia Wisner

- Meetings and organization
 - Schedule/frequency
 - Committee ideas
 - Call for a Stewardship Workgroup Co-Chair - *interest/ inquiries*, email britt_slattery@nps.gov
- Next Steps

12:00 pm

Adjourn

Thank you for your time, effort and participation!